

**H. A. E. D. A.  
PO Box 127  
Hickman, NE 68372**



August 20, 2025

**Come join us for the Annual Trick or Treat on the Trail in Hickman!**

The City of Hickman is thrilled to host our annual **Trick or Treat on the Trail** this October and we'd love for your business or organization to be part of the fun! **This year we have a new location: Hickman Main Park (City Park), 100 Main Street, Hickman, NE, with the trail beginning near the basketball court.** The event will take place on **Thursday, October 30, 2025, from 6:00–8:00 PM.**

Each year, this family-friendly tradition draws over 1,000 children, accompanied by parents and grandparents from across the Norris School District and surrounding communities. Sponsoring or hosting a booth is a wonderful way to showcase your business, connect directly with families, and help support Hickman's trails.

**Sponsorship Opportunities**

**Vendor Sponsorship – \$45.00**

Choose one of two options:

**Option 1: Decorated Booth on the Trail**

- Booth space for your display along the trail and your business/organization name or logo featured on all event advertising. Booth decorating begins at 3:00 PM on October 30 (event starts at 6:00 PM)  
*\*\*Please note: Electricity is not available. Vendors may bring generators. No street vehicles are permitted on the trail, but golf cars and small utility vehicles may be used for set-up/clean-up only. Reserved vendor parking will be available on a first-come basis.*

**Option 2: Recognition Sponsorship**

- If you are unable to provide a display on the trail this year, this sponsorship option is for you! Your business/organization name or logo featured on all event advertising. You are also welcome to provide a flyer advertising your business/organization that will be included in the children's treat bags  
*\*\*1,500 copies delivered to City Hall by Friday, October 17, 2025.*

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## Registration Details

- **Deadline:** Friday, October 3, 2025 (to be included in event all advertising).  
*Late Registrations accepted until 5:00 PM on Monday, October 13, 2025, while space allows (may not be included in all event advertising)*
- **Online Payments:** Open September 2, 2025, at [www.hickman.ne.gov](http://www.hickman.ne.gov).  
Click on the **Economic Development** tab → Trick or Treat on the Trail → Vendor Registration. Select **Hickman Area Economic Development** for payment category.
- **Paper Registration:** Complete the enclosed form and return it with payment to:  
Hickman Area Economic Development Association (HAEDA)  
P.O. Box 127  
Hickman, NE 68372  
Or drop off at City Hall, 115 Locust Street, Hickman, NE.  
*Please make checks payable to HAEDA*

**Don't forget!** Email a photo of your decorated booth to **Hickman1872@gmail.com** prior to the start of the event on October 30, 2025, for a chance to win **Best Decorated Booth!**

All net proceeds from Trick or Treat on the Trail fund lighting projects and improvements on our hiking and biking trails within Hickman. Your support helps make these improvements possible while creating a safe and festive evening for local families.

We are excited to celebrate with you and truly appreciate your continued support in making this community tradition a success!

With gratitude,

**Michele Lincoln**

City Clerk

Hickman Area Economic Development Association